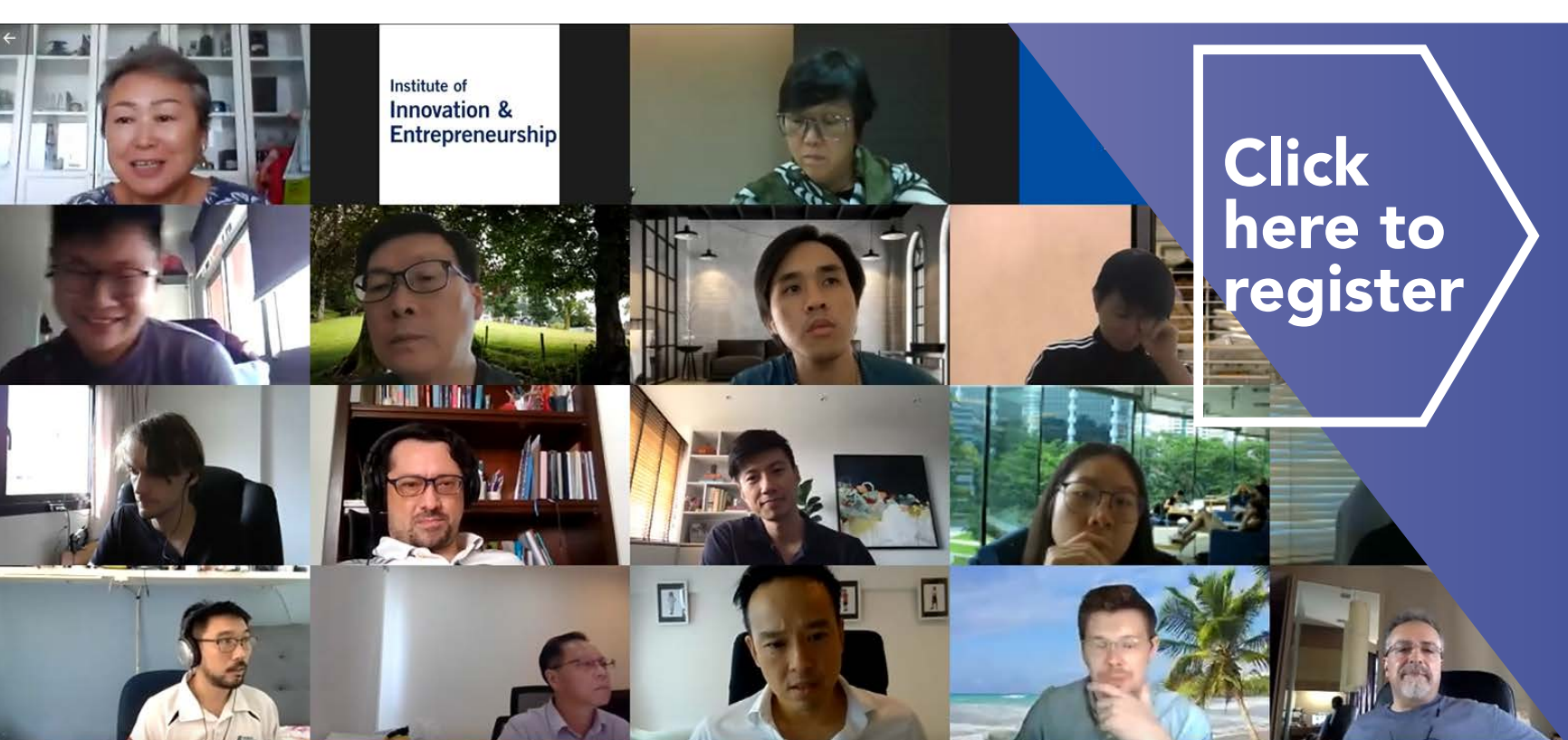




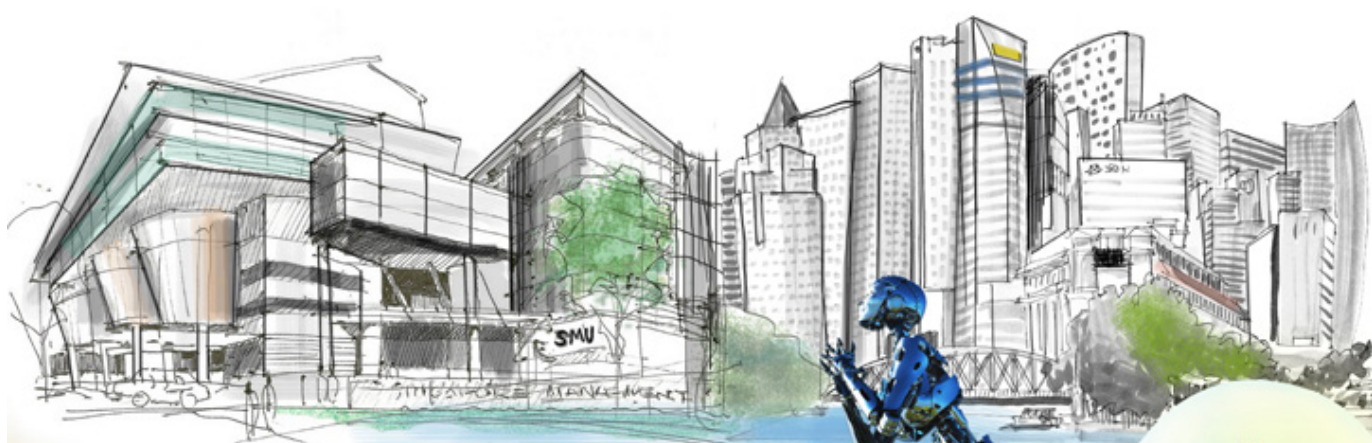
**SMU RUN 2**  
**FINAL**  
**PRESENTATION**  
**DAY**

18 June 2020, 12.45pm – 4.00pm



The Lean LaunchPad (LLP) Singapore is a 10-week immersive programme that helps start-ups to test their business models and discover their beachhead market based on querying and learning from customers.

Having overcome the disruptions caused by the Circuit Breaker measures, 7 teams participating in the LLP programme focusing on InfoComm Technology are ready to showcase their learning journey. They will present their business model hypotheses, how they developed and field validated them with real customers in the targeted markets, pivoted their business models in view of the COVID19 pandemic and then re-iterated the process to discover their beachhead markets.



**AGENDA:**

**12.45pm**

Sign-In

**1.00pm**

Opening Address by Adjunct Prof Virginia Cha (NUS, Business School Instructor, LLP Infocomm Technology Track Instructor)

**1.15pm**

**Team Presentations**

**Trailingual**

SnappyBuyer saves time and lowers stress when shopping online

**FoodRecce**

Discover and match food you like, connect with people you love

**Narfin**

Redefining financial services for the real economy

**Constant Bearing**

Enhances port call planning and execution through tracking, optimization and automation, saving you time and money

**2.15pm**

Break

**2.45pm**

**Team Presentations**

**Mantheos**

Data access for leads generation and business intelligence

**TAB**

Revolutionising how group event experiences happen online

**RushOwl**

Safe, Affordable and Flexible Transportation for Employees

**3.30pm**

Closing Address by Jonathan Chang (MD Southeast Asia, Oh My Green, LLP Infocomm Technology Track Co-Instructor)

**3.45pm**

Closing Address by Guest Panel

Central Node:



Satellite Nodes:

