

Lean LaunchPad Educators' Workshop

1 July 2020
8.45am - 12.30pm

LEAN LAUNCHPAD
SINGAPORE

Evidence-based innovation programme
for technology commercialisation

BY INVITATION ONLY

Based on the US NSF I-Corp programme, this half-day Educators' Workshop will provide instructors, mentors, innovation/technology managers involved in technology commercialisation, foundational training on the use of analytical tools and concepts of the lean methodology, taught in the National Lean LaunchPad Singapore programme.

Programme

- 8.45 am: Welcome & Introduction
- 9.00 am: Overview of the LLP Approach
- 9.30 am: Business Analytical Tools I – Value Proposition Canvas
Sharing by Mr Siddharth Jadhav, Founder & CEO – Polybee
- 10.30 am: Business Analytical Tools II – Business Model Canvas
Sharing by Mr David Pong, Co-Founder & CEO – WaterRoam
- 11.30 am: Hypothesis Design & Testing
- 12.00 pm: Feedback and Conclusion

About the Instructor

Adjunct Assoc. Prof Neo Kok Beng

Prof Neo is a technology entrepreneur specializing in the commercialisation of technologies from universities and research institutes. He has founded hi-tech startups in medical technology (AWAK & Roceso), consumer technology (Lumos Helmet & TinyMOD), aviation and space technologies (NEO Aeronautics & AstropreneursHub), environmental and energy technologies (E2S2 Systems, Gush and CleanAir), homeland and cybersecurity (DigiSAFE & Advanced TeraHertz Systems).



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